

Making Media Matter with Marzano

Cheryl McKnight and Dwight Goodwin
Instructional Technology Specialists
Birdville ISD

Book Studies

- ◉ **Classroom Instruction That Works**
by: Marzano, Pickering, Pollock
ISBN: 0-13-119803-4
- ◉ **Using Technology with Classroom Instruction That Works**
by: Pitar, Hubbell, Kuhn, Malenoski
ISBN: 978-1-4166-0570-6
- ◉ **The Art and Science of Teaching**
by: Marzano
ISBN: 978-1-4166-0571-3

Marzano's Nine

- ◉ Identifying Similarities & Differences
- ◉ Summarizing & Note Taking
- ◉ Reinforcing Effort & Providing Recognition
- ◉ Homework & Practice
- ◉ Nonlinguistic Representations
- ◉ Cooperative Learning
- ◉ Setting Objectives & Providing Feedback
- ◉ Generating & Testing Hypotheses
- ◉ Questions, Cues, & Advanced Organizers

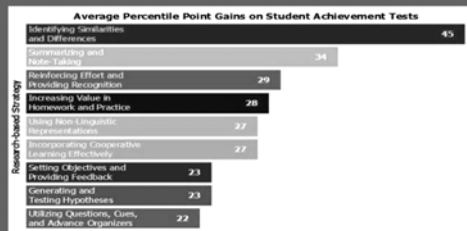
Marzano Research

- ◉ **Characteristics of an effective school**
 - Well-articulated curriculum
 - Safe & secure environment
 - Individual teachers

“Individual teachers yield the most influence on student achievement.”

from *The Art and Science of Teaching*

Other Marzano Resources



<http://gets.gc.k12.va.us/VSTE/2008/>

Taking it to the Teachers

- ◉ 2007-08 Initiative – Creating Media
- ◉ Training – Campus & District
- ◉ Action Learning Teams – 2 Teacher Groups Focused on Learning & Implementing Media Tools
- ◉ Tools – Photo Story, Movie Maker, Adobe Photoshop & Premiere Elements
- ◉ Ongoing Support

Leadership Learning

- ◉ M:4 2008 Summer Academy
- ◉ 2 Days of Training
- ◉ Media Tools – Software Applications, RCA Small Wonder cameras, Microphones
- ◉ Follow-up: Lunch & Learn Series – ongoing 2008-09 school year

Student Successes

- ◉ Student *newscasts* on science topics
- ◉ Truisms – statement of truth / still images
- ◉ Simple Machines – combination of still images and video demonstrating various simple machines
- ◉ Bullying / Recycling – student music video with images and facts related to hot topics

Dwight_Goodwin@birdville.k12.tx.us

<http://classroomnext.blogspot.com>

Cheryl_McKnight@birdville.k12.tx.us

<http://technologyteacher.edublogs.org>